



Barber National Institute
Making dreams come true.

2020 MAJOR EVENTS SPONSORSHIP

Proceeds benefit the Barber National Institute, an organization committed to “making dreams come true” for children and adults with autism, intellectual disabilities and behavioral health challenges.



BARBER BEAST ON THE BAY
SEPTEMBER 12, 2020

Presenting Sponsor - \$25,000 - 1 Available

Blanket Sponsor - \$10,000 - 1 Available

Registration Sponsor - \$10,000 - 1 Available

Shirt Sponsor - \$10,000 - (Taken)

Stage Sponsor - \$10,000 - 1 Available

Participant Medal Sponsor - \$7,500 - 1 Available

Adapted Course Sponsor - \$5,000 - (Taken)

Cheer Zone Sponsor - \$5,000 - 1 Available

Elite Award Sponsor - \$5,000 - 1 Available

Fundraiser Sponsor - \$5,000 - 1 Available

Participant Bag Sponsor - \$5,000 - 1 Available

Photo Booth Sponsor - \$5,000 - 1 Available

'The Beast' Sponsor - \$5,000 - 1 Available

Supporting Sponsor - \$2,500 - Unlimited

Refueling + Water Station Sponsor - \$1,000 - 7 Available

Friends of the Beast - \$500 - Unlimited

Diamond Sponsor - \$10,000

A table of ten with preferred placement at the event, website promotion, inclusion in program, recognition at the event and featured sponsorship (band, centerpieces, food or dessert table).

Gold Sponsor - \$5,000

A table of ten with preferred placement at event, website promotion, inclusion in program and recognition at the event.

Emerald Sponsor - \$2,500

Includes four reservations, website promotion, inclusion in program and recognition at the event.

Garnet Sponsor - \$1,000

Includes two reservations, website promotion, inclusion in program and recognition at the event.



CHRISTMAS BALL
DECEMBER 12, 2020



Naming Rights - \$5,000 - Brand this event with your company name! - *(Taken)*

Artist Reception Sponsor - \$4,000 - Opportunity to welcome artists, their guests and invited community members to the pre-show Thursday evening. - *(Taken)*

Artist Gifts Sponsor - \$3,000 - Brand your company's logo on an Art Show memento.

Community Reception Sponsor - \$2,000 - Welcome the community to the opening of the show.

Youth Reception Sponsor - \$1,000 - Welcome student artists, their families and community members.



Sponsorships that include a foursome:

- **Dinner Sponsor - \$5,000** - Prominent recognition online and at event. - *(Taken)*
- **Lunch Sponsor - \$2,000** - Prominent recognition online and at event. - *(Taken)*
- **Snack Hut - \$1,500** - Prominent recognition online and at event.
- **Participant Gift Sponsor - \$1,500** - Brand a great gift with your company's logo.
- **Golf Cart Sponsor - \$1,000** - Brand the 60+ event golf carts with your company's logo.
- **Driving Range Sponsor - \$1,000** - Your logo will be featured on signage for a bucket of balls for each golfer.
- **Shillelagh Team Sponsor - \$850** - 3' X 2' course sign.
- **Hole Team Sponsor - \$750** - 2' X 1.5' course sign.

Sponsorships that do not include a foursome:

- **Shillelagh Sponsor - \$300** - 3' X 2' course sign.
- **Hole Sponsor - \$150** - 2' X 1.5' course sign.



Diamond Sponsor - \$5,000 and up

Emerald Sponsor - \$3,000 - \$4,999

Garnet Sponsor - \$1,000 - \$2,999

Above sponsorships receive:

- Guest admissions (Diamond 5, Emerald 3, Garnet 2).
- Recognition and logo on invitation, program and all printed materials.
- Private shopping before event begins.
- Your logo and sponsorship published on our webpage and social media with a link to your website.
- A photo opportunity following the luncheon.
- Signage with logo at the event.
- Framed student artwork for display in your business.

Business Donations - \$250 - \$999

- One guest admission (\$60 value)
- Acknowledgment in the program book.
- Your name listed on our webpage.

Please contact Laura Schaaf, Director of Giving for more information at (814) 874-5802 or LSchaaf@BarberInstitute.org

*All sponsorships should be made payable to:
Dr. Gertrude A. Barber Foundation*

WE LOVE OUR SPONSORS!