2021 MAJOR EVENTS SPONSORSHIP

Proceeds benefit the Barber National Institute, an organization committed to “making dreams come true” for children and adults with autism, intellectual disabilities and behavioral health challenges.

BARBER BEAST ON THE BAY
September 11, 2021 10-Mile & Adapted Course

Presenting Sponsor - $25,000
Blanket Sponsor - $10,000
Registration Sponsor - $10,000
Shirt Sponsor - $10,000
Stage Sponsor - $10,000
Participant Medal Sponsor - $7,500
Adapted Course - $5,000 - TAKEN

Cheer Zone Sponsor - $5,000
Elite Award Sponsor - $5,000
Participant Bag Sponsor - $5,000
Photo Booth Sponsor - $5,000
'The Beast' Sponsor - $5,000
Supporting Sponsor - $2,500 - Unlimited
Refueling + Water Station - $1,000
Friends of the Beast - $500 - Unlimited

BEAST ON THE BLOCK
May 21-24, 2021 Virtual 5k

Presenting Sponsor - $10,000
Shirt Sponsor - $5,000 - TAKEN
Registration Sponsor - $5,000
Awards Sponsor - $2,500
Swag Bag Sponsor - $2,500

CHRISTMAS LIGHTS CONTEST
December 2021

Voting Sponsor - $10,000
Santa Claus Lane Sponsor - $5,000
Featured on our Contest Map
Sleigh Bells in the Snow Sponsor - $2,500
Deck the Halls Sponsor - $1,500
All is Bright Sponsor - $500
All levels include online promotion and 1 house or property entry into the contest.

Diamond Sponsor - $10,000
A table of ten with preferred placement at the event, website promotion, inclusion in program, recognition at the event and featured sponsorship (band, centerpieces, food or dessert table).

Gold Sponsor - $5,000
A table of ten with preferred placement at event, website promotion, inclusion in program and recognition at the event.

Emerald Sponsor - $2,500
Includes four reservations, website promotion, inclusion in program and recognition at the event.

CHRISTMAS BALL
December 11, 2021

Garnet Sponsor - $1,000
Includes two reservations, website promotion, inclusion in program and recognition at the event.
Naming Rights - $5,000 - Brand this event with your company name! Prominent recognition at the top of every page on our sale platform and all other marketing. - TAKEN

Donor Debut Sponsor - $4,000 - Brand the pre-show virtual event, when artists and supporters enjoy a sneak peek before the galleries open to the public. Prominent recognition on sale platform. - TAKEN

Awards Sponsor - $1,500 - When followers tune in to the virtual awards ceremony online, your company’s logo will take main stage.

Sponsorships that include a foursome:

- Ace Level Sponsorship - $3,000
- Eagle Level Sponsorship - $2,000
- Birdie Level Sponsorship - $1,000
- Shillelagh TEAM Sponsor - $850 - 3’ x 2’ course sign.
- Hole TEAM Sponsor - $750 - 2’ x 1.5’ course sign.

Sponsorships that do not include a foursome:

- Shillelagh Sponsor - $300 - 3’ x 2’ course sign.
- Hole Sponsor - $150 - 2’ x 1.5’ course sign.

Diamond Sponsor - $5,000 and up
Emerald Sponsor - $3,000 - $4,999
Garnet Sponsor - $1,000 - $2,999

Above sponsorships receive:

- Guest admissions (Diamond 5, Emerald 3, Garnet 2).
- Recognition and logo on invitation, program and all printed materials.
- Private shopping before event begins.
- Your logo and sponsorship published on our web page and social media with a link to your website.
- A photo opportunity following the luncheon.
- Signage with logo at the event.
- Framed student artwork for display in your business.

Business Donations - $250 - $999

- One guest admission ($60 value)
- Acknowledgment in the program book.
- Your name listed on our web page.

SHILLELAGH GOLF TOURNAMENT
June 17, 2021

LADIES ONLY LUNCHEON
November 20, 2021

Virtual Art Show & Sale
April 8-22, 2021

We love our sponsors!

Please contact Laura Schaaf, Director of Giving
for more information at
(814) 874-5802 or LSchaaf@barberni.org

All sponsorships should be made payable to:
Dr. Gertrude A. Barber Foundation