



Barber National Institute
Making dreams come true.

2021 MAJOR EVENTS SPONSORSHIP

Proceeds benefit the Barber National Institute, an organization committed to “making dreams come true” for children and adults with autism, intellectual disabilities and behavioral health challenges.



BARBER BEAST ON THE BAY
September 11, 2021 10-Mile & Adapted Course

Presenting Sponsor - \$25,000

Blanket Sponsor - \$10,000

Registration Sponsor - \$10,000

Shirt Sponsor - \$10,000

Stage Sponsor - \$10,000

Participant Medal Sponsor - \$7,500

Adapted Course - \$5,000- *TAKEN*

Cheer Zone Sponsor - \$5,000

Elite Award Sponsor - \$5,000

Participant Bag Sponsor - \$5,000

Photo Booth Sponsor - \$5,000

‘The Beast’ Sponsor - \$5,000

Supporting Sponsor - \$2,500 - *Unlimited*

Refueling + Water Station - \$1,000

Friends of the Beast- \$500 - *Unlimited*



BEAST ON THE BLOCK
May 21-24, 2021 Virtual 5k

Presenting Sponsor - \$10,000

Shirt Sponsor - \$5,000 - *TAKEN*

Registration Sponsor - \$5,000

Awards Sponsor - \$2,500

Swag Bag Sponsor - \$2,500



**CHRISTMAS LIGHTS
CONTEST** December 2021

Voting Sponsor - \$10,000

Santa Claus Lane Sponsor - \$5,000

Featured on our Contest Map

Sleigh Bells in the Snow Sponsor - \$2,500

Deck the Halls Sponsor - \$1,500

All is Bright Sponsor - \$500

All levels include online promotion and 1 house or property entry into the contest.

Diamond Sponsor - \$10,000

A table of ten with preferred placement at the event, website promotion, inclusion in program, recognition at the event and featured sponsorship (band, centerpieces, food or dessert table).

Gold Sponsor - \$5,000

A table of ten with preferred placement at event, website promotion, inclusion in program and recognition at the event.

Emerald Sponsor - \$2,500

Includes four reservations, website promotion, inclusion in program and recognition at the event.



CHRISTMAS BALL
December 11, 2021

Garnet Sponsor - \$1,000

Includes two reservations, website promotion, inclusion in program and recognition at the event.



VIRTUAL ART SHOW & SALE

April 8-22, 2021



Naming Rights - \$5,000 - Brand this event with your company name! Prominent recognition at the top of every page on our sale platform and all other marketing. - **TAKEN**

Donor Debut Sponsor - \$4,000 - Brand the pre-show virtual event, when artists and supporters enjoy a sneak peek before the galleries open to the public. Prominent recognition on sale platform. - **TAKEN**

Awards Sponsor - \$1,500 - When followers tune in to the virtual awards ceremony online, your company's logo will take main stage.



SHILLELAGH GOLF TOURNAMENT

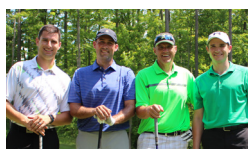
June 17, 2021

Sponsorships that include a foursome:

- Ace Level Sponsorship - \$3,000
- Eagle Level Sponsorship - \$2,000
- Birdie Level Sponsorship - \$1,000
- Shillelagh TEAM Sponsor - \$850 - 3' x 2' course sign.
- Hole TEAM Sponsor - \$750 - 2' x 1.5' course sign.

Sponsorships that do not include a foursome:

- Shillelagh Sponsor - \$300 - 3' x 2' course sign.
- Hole Sponsor - \$150 - 2' x 1.5' course sign.



LADIES ONLY LUNCHEON

November 20, 2021

Diamond Sponsor - \$5,000 and up

Emerald Sponsor - \$3,000 - \$4,999

Garnet Sponsor - \$1,000 - \$2,999

Above sponsorships receive:

- Guest admissions (Diamond 5, Emerald 3, Garnet 2).
- Recognition and logo on invitation, program and all printed materials.
- Private shopping before event begins.
- Your logo and sponsorship published on our web page and social media with a link to your website.
- A photo opportunity following the luncheon.
- Signage with logo at the event.
- Framed student artwork for display in your business.

Business Donations - \$250 - \$999

- One guest admission (\$60 value)
- Acknowledgment in the program book.
- Your name listed on our web page.

WE LOVE OUR SPONSORS!

Please contact **Laura Schaaf, Director of Giving**
for more information at
(814) 874-5802 or LSchaaf@barberni.org
All sponsorships should be made payable to:
Dr. Gertrude A. Barber Foundation